

CURTAIN CALL



“ ENDURING STYLE IS THE benchmark for **Bronco Gray Design Ltd.** Clients often have a vague sense of what they want their space to look like, but don't know where to start. Arlene Ladner's design initiatives assist clients in achieving a style reflective of their lifestyle and personality. "My passion is to bring my clients' style to life: interpreting their dreams and vision, simple phrases and ideas."

A classic designer, Arlene works to create a style that appropriately represents the client while, at the same time, helping them peer into 'forward' trends. "Trends can be eloquently expressed in accessories and accents within a structure that will retain longevity and transcend this year's hot colour or idea."

Whether for a renovation, new build, or just refreshing their home, design starts with the question of how people want to live in their space. Bronco Gray clients collaborate with Arlene to complete a simple lifestyle checklist as part of the first step in reaching a harmonious balance of aesthetics, comfort, and function. Be introduced to Bronco Gray Design by visiting www.broncogray.com.

ARLENE LADNER
 Bronco Gray Design Ltd.
 Interiors • Consulting • Styling
 403-663-8864
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“ AT STUART TAMBE Interior Design, good design is all about balance. Jenn Stuart and Andrea Tambe reconcile their unique backgrounds and distinct tastes when finding design solutions for their clients. As they put it, "When a solution is reached, we know it is the right one: a fusion of our individual points of view into a cohesive design". A willingness to embrace fresh ideas is set against both designers' life experiences and their previous educational backgrounds in psychology and graphic design respectively. While completing their Bachelor of Applied Interior Design degrees, they recognized the potential for a successful partnership. As a result, Stuart Tambe Interior Design Inc. was formed in 2007.

When asked how they set themselves apart, they reply, "Though we draw on our experiences working in local architectural firms, we are constantly looking to the future and adapting our design approach to suit each client's needs". Residential renovation projects and additions have made up most of Stuart Tambe's work, but they have also undertaken some exciting retail and commercial projects as well. See the results of their collaboration for yourself at www.stuart-tambe.com.

JENN STUART & ANDREA TAMBE
 (Bachelor of Applied Interior Design)
 Stuart Tambe Interior Design
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“ CURRENTLY CELEBRATING the company's 34th anniversary, the owner, Joanna Starko, and staff of seven designers often merge their skills as the needs of each project dictate. The resulting synergy delivers outstanding results. The design team provides advice to clients in the retail showroom on space planning, furniture, accessorizing and window coverings. The goal is to provide exactly the right products to meet clients' needs. More than just picking colour or size, or defining a price range, **Jostar Interiors** focuses on the use of quality products in lasting styles and directs the client to the appropriate product to best fit their needs and budget.

When a project needs more than planning, Jostar Interiors offers their clients the advantages of a full-service design firm. Jostar can take a project from design right through construction. Joanna Starko describes the benefits this way: "Contracting the trades ourselves and overseeing every aspect of the project streamlines communication and ensures realization of the client's vision."

In recognition of their work, Jostar Interiors has received the Consumer Choice Award for four years running (2006 – 2009) and the Top Choice Award for 2009. Visit the Calgary Trail showroom or their website at www.jostar.com.

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Western Living magazine Celebrates Alberta's Interior Designers & Consultants



WITH A STYLE SOME describe as "traditional ... with a twist," Ann Love of **Ann Love Interiors Inc.** has built a thriving business on word-of-mouth referrals. For over 9 years, Ann has put her design stamp on projects large and small, residential and commercial.

Today's clients, Ann says, are "passionate about design where they live and work, but are often overwhelmed by the process." Consequently, without a focus, they frequently scatter their efforts and make disappointing and costly mistakes in space planning, furniture selection, and finishes. The detailed client profile Ann develops through detailed conversations and site visits enables her to craft a design that fits the way people live and work in the space. The confidence her clients draw from this attention to detail gives them comfort, even as Ann takes them in new directions, expanding their vision.

Whether renewing your present space or working with the fresh palette of new construction, Ann Love excels in making the particular parts work together as a coordinated whole. Start your discussion with her at annloveinteriors@telus.net.

ANN LOVE CID, CCIDA
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THE PRINCIPLE THAT UNDERLIES all the work done by the **Rainbow Draperies Designer Workroom** and **Ideal Décor Designer Studio** is simple: "Drapery is fashion. It is a critical component of any complete design." Cheryl Meiklejohn explains that clients often don't realize how necessary custom drapery is in finishing their space until they have it. Once seen, they wouldn't think of doing without it.

Unlike most companies that are not involved in manufacturing, Rainbow Draperies is able to take a project from design to completion. Their workroom has been in operation for over 38 years, giving them the knowledge and the experience to recommend and deliver whatever a particular project calls for. Although they do work with other types of window coverings, Rainbow Draperies' primary focus is textiles, drawing on their rich background to provide the right fabric for the right treatment for every room. Colour, texture, style, light control, and functionality: every consideration is taken into account. Drop by the Edmonton showroom at 12508 - 126th Street or visit the website at www.idealdecor.ca.

CHERYL MEIKLEJOHN
Rainbow Draperies
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ONE WAY TO CAPTURE the work created by **Chantal Ross interior design & consulting inc.** is to think of Chantal and her associates as the "idea department." In the business for nearly 20 years, and working on her own since 2003, Chantal has worked on richly diverse projects, both residential and commercial. Clients range from an urban sports fan with modern tastes to a classical pianist seeking the ultimate in classic feminine luxury.

With a background that combines education in design with extensive and diverse practical experience, Chantal is not afraid to suggest different things. She says, "It isn't necessary to always follow rules. You can combine things one wouldn't normally expect together. Design is organic - it evolves throughout the process." Chantal works closely with clients to encourage their ideas while her energy and enthusiasm brings their shared vision to life. Contact Chantal Ross at 780-419-3141 and explore the inspiration for your design project.

CHANTAL ROSS
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